

PERK UP YOUR SALES AND PUT THE RICH TASTE OF PROFITS BACK INTO YOUR BUSINESS.



TrustGard™ Serves Up –
That classic window look with clean
lines and exterior beveled frame.



DuraTrust™ Delivers –
A rich, sophisticated appearance
with its exterior sweeping
contour frame.

The Master Blend

At Chelsea Building Products, Inc., we know a thing or two about helping you make a good pot of profits. We blend our 30 years of industry expertise with fresh, innovative ideas and masterfully brew it to perfection. The results are quite rewarding.

Our irresistible “house special” is the **Strategic Partnership Program**. Fabricators throughout the U.S. will savor this robust cup of buying power. No matter how small or large your business might be, our exclusive supply-chain partnership has all the right ingredients: quality lineals, proven performance, and strong relationships between fabricators, suppliers and dealers. One sip of the rich profits and you’ll be hooked on this smooth and uniquely satisfying program.

Our Signature Serving

Our **TrustSeries** signature selection features the full-bodied flavor of **TrustGard™** and **DuraTrust™** vinyl windows. This perfect serving of premium-grade window systems will get you up and running toward long-lasting success.

- Increased profit margins
- Reduced inventories
- Simplified fabrication
- Protected territories
- Attractive, unified appearance
- Product differentiation

Stirring Up Sales

A respected name rich in character, **Chelsea Building Products** is the supplier of choice for vinyl lineal profiles, exclusive product platforms and protected territories. We know how to stir up sales with good products and winning programs. *Find out how Chelsea can put the rich taste of profits back into your business.*

Contact **Les Lundeen**,
Director of Marketing,
today at **800.424.3573**
ext. 357.



Join more than 20 fabricators in our Strategic Partnership Program and change opportunity into profit. www.trustgard-cbp.com

